## Cobbs Quay Berth Holders Association Annual Report March 2020

# **Chairman's Report**

## What we have been doing in 2019/2020

#### Cruises

- Still the core of what we do
- Had cruises planned for Shepard's Wharf, Portland, Port Solent/Hamble and Weymouth
- Most got away, albeit with some amends and thanks to Peter Hayton for stepping in Events
  - Annual party by MDL cancelled. Important annual chance to get bertholders together
- Visit to Harbour Control, a new RNLI base on the Quay visit not too well attended Training Opportunities
  - Shore-based courses and practical events with Powerboat Training UK
- Members need to support these better or say if something different is wanted Membership
  - Increased by 28 this year. 973 on the database.

#### Communication

- Association Facebook Forum PLEASE ASK TO JOIN AND USE
- Facebook Are you 'liking' us?
- Monthly member news email Are you receiving us?
- Website Some changes and regular updates MAKE SURE YOU VISIT IT
- But photos ....... Can we get photos? No

#### Bridges

- Bridges 'aren't good'. Council have been pretty ..... unhelpful
- Limited activity / contact with Bridges Operating Board. Much better with Frank
- Recent return to the previous lifting schedule pretty much hourly

# Finances

A small profit from activities (£165.28).

## E Coms

- Web Site Statistics :
  - o Around 250 pages visited a day (130k p.a.)
  - o 68 people average a day (24.8 k p.a.)
  - Top pages Home Page, Weather, Service Providers, Cruise Prog/Booking, Passage Planning
  - o Good range of advertisers. Please mention us when you use them
- Facebook posts reach 700 people on average and we have over 270 Followers
- New Facebook Forum has 109 members (up from 79 last year)

#### Committee

Need some more people!!

## **CQBHA Goals and Objectives**

## **Purpose**

Bring people together to have a better experience cruising from Cobbs Quay and Davis'

## **Vision**

Enabling members to 'Go Further'

## **Key Strategies**

- · Promote Safety and Skills
- Develop members' experience of cruising
- Continue to enhance communication with members
- Continue to be seen by MDL and others as a valuable partner

# The key objectives of the Association are :-

- Positively influence the functionality of the bridges
- Enhance the involvement of Dry Stack and smaller / day boat users
- Develop quality relationships with the MDL team
- Contribute to the use and experience at the Cobbs Yacht Club
- Drive up membership numbers by 20 during the year
- Contribute to 2 social and training activities for the benefit of members
- Enhance the role and impact of pontoon representatives
- Have a positive impact on the use of the Backwater Channel and the Harbour
- Continue to develop communication with members
- Liaise with MDL to give value add to members enhancing our joint working
- Use finances prudently to the benefit of all members
- Continue to develop a relationship with Davis' Boatyard office and members

## Plans for this year

2020 Cruise programme

- Shepard's Wharf 10-13th April (Easter)
- Port Hamble 8-10<sup>th</sup> May
- Ocean Village 23-25<sup>th</sup> May
- Portland 1st August
- Weymouth 29-31st August
- Possible Cherbourg cruise TBC

Training – Powerboat Training UK are again supporting us -Paul Glatzel

- A range of shore-based and practical events
- Booking in the shop. Please get involved!

Events – Kevin Butler/Jim Reynolds

- Ideas? E.g. visits RNLI or some social events incl. a marina party? Representation
  - Supporting member issues with MDL
    - Post your ideas on the Forum 'If .... happened .... would be better'

Twin Sails Bridge / Poole Bridge / Basin

- Continue the strong collaboration with the Frank as the Leisure Rep on the BOB Communication
  - Facebook Forum and Facebook Page, Newsletter, Website,
  - Newsletter to move to Mailchimp

#### **Summary**

- Committee members have done a great job for CQBHA during 2019/20
- Any ideas for events to engage all bertholders as well as CQBHA members?
- Cruising is still at the heart of the Association same for 2020
- We do need more help on the committee especially with events and promotion
- And we do have burgees (£17.50) and mugs (4 for £10 normally £15) for sale!!

#### **CQBHA**

"Enabling members to go further"

# Cobbs Quay Berth Holders Association Summary For The Period 1st January 2019 to 31st December 2019

	£		<u>£</u>	<u>£</u>
Opening balance for:				
Stock				1,160.00
Current Account				39.40
Online Account				494.26
Savings Account				9,226.13
				10,919.79
Total Income		Total Expenditure		
New Members	260.00	Quickbooks Fee	86.35	
Cruise income	630.00	Insurance	587.42	
Advertising income	245.00	Printing, postage & stationery	90.85	
Merchandise & stock	267.50	Web Hosting/Computer Costs	252.24	
Marina Fees	867.06	Charitable Donations	25.00	
Bank Interest	4.55	RYA Affiliation Fee	125.00	
		Marina Fees Paid	866.97	
		Cruise Refunds	45.00	
		Merchandise Purchase	770.00	
	2,274.11		2,848.83	
Net Annual Income/(expenditure)			(574.72)	
Closing balance for:				10,345.07
Stock				420.00
Current Account				-
Online Accounts				9,925.07
Savings Account				-
Signed:	<b>.</b>			10,345.07

Michael Dufty Partnership Ltd Date: 12 February 2020

## **CQBHA AGM**

# Financial Highlights, 2019/20

# **Notes on Income**

Cruises: we ran a smaller number of cruises in 2019 and so not surprisingly, received a smaller amount in cruise booking fees.

New Members: the joining fee to CQBHA remains at £10, and we welcome the 26 new members.

Advertising: on our web site by local businesses helps offset the costs of running the web page itself.

Merchandise: consisting of mugs and burgees have raised funds through sales.

# Notes on Expenditure

RYA membership: It was decided to continue with RYA membership as it gave access to yacht clubs for our members

CQBHA indemnity insurance: unfortunately the premium for this cover is high because of the nature of our pastime.

Quickbooks: this was terminated as it was considered too expensive and way beyond our requirements.

Merchandise stock: the Committee agreed that an adjustment would be made in the Accounts to the historic stock valuation of our merchandise to bring it up to date.

Total Income was £2274, offset by expenditure of -£2848, resulting in an accounting loss of -£575. As mentioned, this is due to the exceptional stock revaluation.

Our "normal business" activity for 2019 remained close to our goal of being cost neutral, with a small net income of £165.

Current assets are £10345, comprising of cash at bank of £9925 and stock of £420.

The Accounts were kindly prepared and approved by Michael Duffy Partnership.