

# Cobbs Quay Berth Holders Association Annual Report March 2021

## Chairman's Report

### What we have been doing in 2020/21

#### Cruises

- Still the core of what we do but ...
- Had cruises planned but Covid-19 got us except Weymouth for a few

#### Events

- None this year sadly

#### Training Opportunities

- Shore-based courses and practical events planned thanks to Powerboat Training UK
- They, of course, couldn't be attended either

#### Membership

- Increased by 23 this year. 965 on the database.

#### Communication

- Association Facebook Forum – **PLEASE ASK TO JOIN AND USE**
- Facebook - **Are you 'liking' us?**
- Monthly member news email - **Are you receiving us?**
- Website – Some changes and regular updates – **MAKE SURE YOU VISIT IT**
- But photos ..... Can we get photos? – **No**

#### Bridges

- Twin Sails second ram still not permanently fixed I believe
- Bridges basically working OK most of the time though?
- Back to pretty much hourly lifts – except with lockdown

#### Finances

- A small profit from activities (£37.76).

#### E Coms

- Web Site Statistics :-
  - 32,889 visitors with 334,182 visits. Average of three pages per visitor.
  - w/o 1 March we had 732 visitors and 1,676 visits.
  - The top ten pages visited over February were: Home page 2954, CQBHA membership joining page 2424, Association Rules 212, CQBHA Information 128, Passage Planning 119, Poole Fishing 112, CQBHA calendar 96 Chairman's Update 78, Cobbs Quay Berth in RYA film 66, 2021 Cruising Programme 62
  - Good range of advertisers. Please mention us when you use them
- Facebook posts reach around 250 people on average with over 500 viewing the DEFRA post and we have around 360 Followers
- New Facebook Forum has almost 140 members (up from 109 last year) with over 120 regularly viewing posts

#### Committee

- Need some more people!! **Epecially a Treasurer**

## CQBHA Goals and Objectives

### Purpose

Bring people together to have a better experience cruising from Cobbs Quay and Davis'

### Vision

Enabling members to 'Go Further'

## Key Strategies

- Promote Safety and Skills
- Develop members' experience of cruising
- Continue to enhance communication with members
- Continue to be seen by MDL and others as a valuable partner

## The key objectives of the Association are :-

- Positively influence the functionality of the bridges
- Enhance the involvement of Dry Stack and smaller / day boat users
- Develop quality relationships with the MDL team
- Contribute to the use and experience at the Cobbs Yacht Club
- Drive up membership numbers by 20 during the year
- Contribute to 2 social and training activities for the benefit of members
- Enhance the role and impact of pontoon representatives
- Have a positive impact on the use of the Backwater Channel and the Harbour
- Continue to develop communication with members
- Liaise with MDL to give value add to members enhancing our joint working
- Use finances prudently to the benefit of all members
- Continue to develop a relationship with Davis' Boatyard - office and members

## Plans for this year

### Committee Members

- We **must** find a new treasurer – please e mail me [chairman@cqbha.org](mailto:chairman@cqbha.org)

### 2021 Cruise programme – all subject to change with the pandemic

- **Shepard's Wharf** – 2<sup>nd</sup> to 5<sup>th</sup> April (Easter)
- **Port Hamble** – 1<sup>st</sup> to 3<sup>rd</sup> May
- **Ocean Village** – 29<sup>th</sup> to 31<sup>st</sup> May
- **Portland** – 31<sup>st</sup> July
- **Weymouth** – 28<sup>th</sup> to 30<sup>th</sup> August
- *Self-led this year. We arrange marinas and make bookings. Skippers make the cruise plans*

### Training – Powerboat Training UK - Paul Glatzel - will hopefully again help here (Covid willing)

- A range of shore-based and practical events
- Booking in the shop. Please get involved!

### Events

- Ideas? E.g. visits, RNLI or some social events – what are your ideas?

### Representation

- Supporting member issues with MDL
- Post your ideas on the Forum – 'If .... happened .... would be better'

### Twin Sails Bridge / Poole Bridge / Basin

- Continue the strong collaboration with the Frank as the Leisure Rep on the BOB
- Priority is to ensure a return to near hourly lifts post lockdown

### Communication

- Facebook Forum and Facebook Page, Newsletter, Website,
- Newsletter to move to Mailchimp during the year so make sure we have your details

## Summary

- Committee members have been working hard (on MS Teams!) during 2020/21
- Any ideas for events to engage all bertholders as well as CQBHA members?
- Cruising is still at the heart of the Association – same for 2021 – book on a cruise?
- We do need more help on the committee – especially with events and a treasurer

## CQBHA

**“Enabling members to go further”**

# Treasurers Report 2021

## Cobbs Quay Berth Holders Association Summary For The Period 1st January 2020 to 31st December 2020

	<u>£</u>		<u>£</u>	<u>£</u>
<b><u>Opening balance for:</u></b>				
Stock				420.00
Current Account				-
Online Account				9,925.07
Savings Account				-
				<u><u>10,345.07</u></u>

<b><u>Total Income</u></b>		<b><u>Total Expenditure</u></b>	
Membership	230.00	Quickbooks Fee	-
Cruise income	285.00	Insurance	-
Advertising income	185.00	Printing, postage & stationery	35.00
Merchandise & stock	-	Web Hosting/Computer Costs	252.24
Marina Fees	119.26	Charitable Donations	-
Bank Interest	-	RYA Affiliation Fee	130.00
		Marina Fees Paid	119.26
		Cruise Refunds	165.00
		Merchandise Purchase/write off	80.00
	<u><u>819.26</u></u>		<u><u>781.50</u></u>

Net Annual Income/(expenditure) 37.76

**Closing balance for:** 10,382.83

Stock	340.00
Current Account	-
Online Accounts	10,042.83
Savings Account	-
	<u><u>10,382.83</u></u>

Signed:

**Michael Dufty Partnership Ltd**  
**Date: 14th January 2021**

## **CQBHA AGM**

### **Financial Highlights, 2020/21**

#### **Notes on Income.**

Cruises: a smaller number of bookings in for the year as the pandemic took hold.

New Members: Another 23 have joined the Association.

Advertising on our web page: local business help support us in this way, and given the reduced boating available during the year, the Committee reduced the charge for advertising by £10 to £25 p/a.

#### **Notes on Expenses**

RYA Affiliated Membership: this was continued again this year in order to support the RYA, receive topical updates from them and also to provide access as visiting yachtsmen to Yacht Clubs for our Association members.

RYA Indemnity Insurance: we have historically taken this out to cover potential liabilities. However, given the procedures implemented for the cruises for 2020, it was not felt that the insurance was applicable.

Merchandise stock; we made a minor adjustment to stock valuations.

Total income was £819 against expenses of £781, resulting in a small cash increase of £38 for the year.

Michael Duffy Partnership kindly produced the final accounts.

As a typical year is now only a change in cashflow of a few hundred pounds, the Committee has agreed the Treasurer will produce monthly and annual cashflow reports, and this will be verified by the Committee.