

**Cobbs Quay Berth Holders Association
Annual General Meeting
2023**

I am pleased to present the Chairman's report for 2022 – 2023.

What we have been doing in 2022/23

Cruises

- Still the core of what we do and we saw an increase in cruise bookings in 2022
- Trips included Lymington, Island Harbour, Portland and Weymouth
- Thanks to Peter Hayton again for stepping in to help out

Events

- Crabbing competition
- Boat Jumble

Training Opportunities

- Shore-based courses and practical events with Powerboat Training UK planned but ...
- Members need to support these this year – or say if something different is wanted

Membership

- Increased by 22 this year. 1030 on the database.

1006 on the database last year

Communication

- Association Facebook Forum – **PLEASE JOIN AND USE**
- Facebook - **Are you 'liking' us?**
- Monthly member news email moved to Mailchimp. Goes to 450 people. 63% opened the last mail - **Are you receiving us?**
- Website – Some changes and regular updates – **MAKE SURE YOU VISIT IT**
- But photos Can we get photos? – **No**

Bridges

- Not much drama with the Bridges
- Limited activity / contact with Bridges Operating Board. Kelly is on as Leisure Rep

Finances

- A small net cash flow of £763.40. Due to cruise bookings but new members too.

E Coms

- Web Site Statistics :-
 - Around 720 pages visited a month
 - Good range of advertisers. Please mention us when you use them
- Newsletter goes to over 450 people. Around 60% open it
- Facebook posts reach 460+ people on average and we have almost 600 Followers
- Facebook Forum has 201 members (up from 167). 195 active. 32 joined this year
- There is also a new CQBHA Marina Trips page for attendees only

Committee

- Two new people have joined but we still need some more people to join us!!

CQBHA Goals and Objectives

Purpose

Bring people together to have a better experience cruising from Cobbs Quay and Davis'

Vision

Enabling members to 'Go Further'

Key Strategies

- Promote Safety and Skills
- Develop members' experience of cruising
- Continue to enhance communication with members
- Continue to be seen by MDL and others as a valuable partner

The key objectives of the Association are :-

- Positively influence the functionality of the bridges
- Enhance the involvement of Dry Stack and smaller / day boat users
- Develop quality relationships with the MDL team
- Contribute to the use and experience at the Cobbs Bar and Restaurant
- Drive up membership numbers by 20 during the year
- Contribute to 2 social and training activities for the benefit of members
- Enhance the role and impact of pontoon representatives
- Have a positive impact on the use of the Backwater Channel and the Harbour
- Continue to develop communication with members
- Liaise with MDL to give value add to members enhancing our joint working
- Use finances prudently to the benefit of all members
- Continue to develop a relationship with Davis' Boatyard - office and members

Plans for this year

2023 Cruise programme

- **Lymington Yacht Haven** – 7th – 10th April
- **Island Harbour** – 28th April– 1st May
- **Ocean Village** – 26th May – 29th May
- **Portland** – 30^h June – 2nd July
- **Mercury** – 4th August – 6th August
- **Weymouth** – 25th – 28th August

Different approach this year

We book the marinas and provide guidance notes
MS Teams meeting and suggested meeting on the
night before the cruise

Early bookings encouraging

Course at PBTUK designed to support cruise attendees

Training – Powerboat Training UK are again supporting us – Thanks Paul Glatzel

- A range of shore-based and practical events for a small RNLI donation
- Booking in Paul's office. Please get involved!

Events – Kevin Butler together with the MDL team

- Maybe a Boat jumble, crabbing competition, evening harbour cruise
- Ideas? E.g. visits RNLI or some social events – incl. a marina party?

Representation

- Supporting member issues with MDL
- Use CobbsQuayFeedback@mdlmarinas.co.uk for ideas for making things better
- Keen to see Dry Stackers join the Association

Twin Sails Bridge / Poole Bridge / Basin

- Will be working with the Kelly as the Leisure Rep on the BOB

Communication

- Newsletter
- Web site – **We have the link to LNTM's on there**
- Facebook Forum and Facebook Page

Summary

- Committee members have done a great job for CQBHA during 2022/23
- Any ideas for events to engage all berthholders as well as CQBHA members?
- Cruising is still at the heart of the Association – same for 2023
- We do need more help on the Committee
- And we have burgees (£15 instead of £17.50) and mugs (4 for £10 normally £15 each)
for sale!!

CQBHA

“Enabling members to go further”